



# **NORTHEAST OHIO AREAWIDE COORDINATING AGENCY**

## **M E M O R A N D U M**

**TO: Business Advisory Council**

Virginia D. Benjamin, Attorney at Law, Calfee, Halter & Griswold LLP  
Thomas Birkel, VP of Manufacturing, Manufacturing Works  
Alice Cable, Executive Director, Alliance for Working Together  
Bethany Dentler, Executive Director, Medina County Economic Development Corporation  
David Favorite, Executive Director, Geauga County Department of Development  
Tony Gallo, President, Lorain County Chamber of Commerce  
Trey Johnson, Regional Outreach Manager, Federal Reserve Bank of Cleveland  
Nathan Kelly, Managing Director, Cushman Wakefield  
William "Bill" Koehler, CEO, TeamNeo  
Janice L. Parham, Executive Vice President, Building Owners and Managers  
Don Romancak, Director of Community Development, Lorain County  
Mary Samide, President, S.O.S. Incorporated  
Kevin S. Schmotzer, Executive, Small Business Development, City of Cleveland Economic Development  
Brian Smith, Director of Strategic Project Development, Cleveland Clinic  
David J. Wondolowski, Executive Secretary/Business Manager, Cleveland Building and Construction Trades Council

**FROM:** Nathan Kelly, Chair

**DATE:** June 21, 2019

**RE: Business Advisory Council**  
**Friday, June 28, 2019 from 9:00 a.m. to 10:30 a.m.**

**NOACA Offices**  
**1299 Superior Avenue, Cleveland, Ohio**

I look forward to seeing you on ***Friday, June 28<sup>th</sup> at 9:00 a.m. at the NOACA offices.***





**NORTHEAST OHIO AREAWIDE COORDINATING AGENCY**

**Friday, June 28, 2019, 9:00 a.m. – 10:30 a.m.**

**NOACA Offices**

**1299 Superior Avenue, Cleveland, Ohio 44114**

**BUSINESS ADVISORY COUNCIL**

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Next Regular Meeting:

***Friday, September 27, 2019 at 9:00 a.m. – 10:30 a.m.  
NOACA Offices, 1299 Superior Avenue in Cleveland, Ohio***



## **Agenda Item No. 1**

### **MINUTES**





## **Business Advisory Council Meeting**

March 22, 2019

NOACA Offices

1299 Superior Avenue, Cleveland, Ohio 44114

**Present:** Please see the attached attendance record.

Mr. Nate Kelly, Chair of the Business Advisory Council (BAC), convened the meeting at 9:00 a.m.

### **Meeting Minutes**

Ms. Virginia Benjamin asked that her title be corrected (from Mr. to Ms.) on the first page of the minutes.

A motion was made by Mr. Don Romancak to approve the minutes of the BAC meeting held on December 7, 2018, with the above-referenced change. The motion was seconded by Ms. Benjamin. The motion passed by voice vote.

### **Public Comments**

No public comments were made at this meeting.

### **Executive Director's Report**

Ms. Grace Gallucci welcomed members to the first BAC meeting of this year. She discussed the importance of the Council's work.

Ms. Gallucci recognized Mr. Kelly as the Chair of BAC this year. She mentioned that Mr. Kelly previously served as a NOACA Board alternate.

Ms. Gallucci talked about Ohio's gas tax and the inequity of the current formulas. She noted that the current gas tax is not enough to support the transportation needs in Northeast Ohio.

Ms. Gallucci stated that the current formulas provide ODOT with 60% and local governments with 40% of the revenue. She noted that the state's debt service from existing bonds is taken off the top of the revenue, thereby making ODOT's share seem more like 70% and local governments' share seem more like 30%. She mentioned that the 30% is divided up between counties, municipalities and townships; of that 30%, 37% is split equally among 88 counties, 42% is split among municipalities, and 21% is split among townships. She said the formula for municipalities is based on registrations and the formula for townships is based on registrations and lane miles.

Ms. Gallucci mentioned that NOACA has put forward a resolution that speaks to the needs of the region and supports Governor Mike DeWine's gas tax proposal. She stated that

more needs to be done to address the local needs in this region. She said the 70% given to ODOT is used to address the needs of interstates and state routes in rural areas, but not the state routes in urban areas. She noted that based on the current gas tax of 28 cents per gallon, the NOACA region gets back \$75 million out of \$1.8 billion. She said the state needs two to three times the proposed gas tax increase of 18 cents in order to meet local needs. She noted that if the current formulas were based on vehicle miles traveled (VMT), Northeast Ohio would get approximately \$101 million. She mentioned that the 18 cent increase would generate \$1.2 billion, out of which the City of Cleveland would get \$9 million.

Ms. Gallucci mentioned that State Senator Sandra Williams introduced an amendment to include a VMT-based formula in the state transportation bill. Unfortunately, the amendment did not make it into the bill.

Mr. Bill Koehler asked if the gas tax increase of 18 cents per gallon was included in Governor DeWine's proposal.

Ms. Gallucci said yes and noted that the Ohio House proposed a 10.7 cent increase; changed the local share from 60% / 40% to 55% / 45%; decided not to have debt service taken off the top; and approved \$100 million for public transit. She noted that Governor DeWine proposed \$7 million for public transit and the Ohio Senate proposed a 6 cent gas tax increase. Ms. Gallucci stated that unless the formulas for the local share are changed, Northeast Ohio will continue to pay for roads in other regions.

Mr. Romancak asked how much money is being exported from Northeast Ohio to other areas of the state. Ms. Gallucci said \$150 million. She stated that NOACA and the chambers of commerce need to work together to address the inequity of the current formulas in order to maintain the roads in this region.

### **Chair's Report**

Mr. Kelly stated that he wanted to be the Chair of BAC this year because of issues like the one discussed by Ms. Gallucci. He said he wants to make sure BAC focuses on amplifying the work of the External Affairs Committee, staff, and elected officials who are advocating for more funding for this region.

Mr. Kelly discussed his background and noted that he currently leads a real estate firm in Cleveland called Cushman & Wakefield CRESCO.

### **Introductions**

BAC members introduced themselves.

### **ACTION ITEMS**

No action items were presented at this meeting.

### **PRESENTATION / DISCUSSION ITEMS**

#### **NOACA Position on Proposed Fees for Transportation Infrastructure**

Ms. Beverly Burtzloff provided background on the current gas tax, the proposed gas tax increase, and reviewed the following provisions included in the resolution passed by the NOACA Board on March 8:



1. Amount of the user fee increase should be aligned to demonstrated need - at least 40% back to locals
2. New user fee should be indexed to inflation
3. Distribute revenue in an equitable manner – benefits go back to the users
4. Increase funding for public transportation to at least the \$120 million recommended in ODOT's 2015 study
5. Fund maintenance of state and local networks prior to new capacity

Ms. Gallucci talked about TRAC using its funds on new capacity projects.

6. Continue to explore resources for transit, how alternate fuel vehicles can pay their fair share, and additional permissive authority for locals on registration fees

Ms. Burtzlaff mentioned that Ms. Gallucci testified before the House Finance Committee and Senate Transportation Committee in support of increased funding for infrastructure on behalf of the Ohio Association of Regional Councils (OARC).

Ms. Burtzlaff reviewed House Bill (HB) 62 and the Senate's bill. She noted that both bills will be presented to the Conference Committee. Once a compromise has been reached, a report will be sent to the House and Senate for a final vote.

Ms. Burtzlaff stated that NOACA will continue to communicate the Board resolution to state legislature, administration, and other external stakeholders.

Mr. Koehler asked if any other advocacy efforts are being done and if communities are speaking with one voice on the topic. Ms. Gallucci stated that a coalition called Fix Our Roads (FOR) Ohio expressed support for Governor DeWine's proposal, but has not indicated any support for the distribution of funds. She noted that NOACA is part of FOR Ohio's efforts through OARC. She mentioned there is another group called Move On that is advocating primarily for public transit. She noted that Move On is separate from Move Ohio. She stated that decisions are made by the regional councils at OARC, and NOACA is usually the only one that recognizes the inequity of the current distribution. She mentioned that some of the regional councils were so happy with the proposed funding increase, they looked passed some of the important issues.

Mr. Koehler asked if the Greater Cleveland Partnership (GCP) is involved in any advocacy work. Ms. Gallucci stated that GCP expressed support for the gas tax increase for public transit, but has not taken a position on the inequity of the current formulas.

Mr. Tony Gallo stated that MOVE Lorain County has concentrated on getting funding for public transit at the state level.

Mr. Gallo asked if ODOT has taken a position on public transit. Ms. Gallucci said ODOT released a Transit Needs Study that stated public transit needs a minimum of \$120 million. She said NOACA's position is based on ODOT's report. She mentioned that former Governor John Kasich did not take action to increase public transit funding to the level recommended in the ODOT report.

Ms. Benjamin asked if the chart of the original formula and the VMT-based formula have been shared with the State Senate President. Ms. Gallucci said the chart was sent to all State Senators and Representatives and staff followed up with phone calls.

Mr. Kevin Schmotzer said he was glad the House proposed \$100 million for public transit. He asked who in the House pushed for the \$100 million.

Ms. Gallucci talked about the limited time NOACA had to respond to the gas tax proposal. She mentioned that the Northeast Ohio delegation was successful in getting the House to approve \$100 million for public transit. Mr. Schmotzer said he hopes the Senate will support the increase for public transit, as well.

#### **NOACA SFY 2019 4<sup>th</sup> Quarter Project Planning Review (PPR)**

Mr. Ed May provided background on PPR and presented information on the major rehabilitation project on US-20 in Madison Township (LAK US-20 – 24.99 PID No. 109270) that consists of the following improvements: pavement replacement, minor widening (increased lane width), drainage replacement and a sidewalk. He noted that the total cost of the project is \$16 million; no NOACA funds will be used; and project comments have been forwarded to the sponsor. He said staff will coordinate with the sponsor on the proposed project.

Mr. Romancak asked staff to provide information the business community can relate to when presenting future PPRs to BAC, such as how a project affects job centers and truck traffic. He also asked that staff explain why a project is important from an economic development standpoint and what the impact will be to businesses. Ms. Gallucci stated that future presentations will include information as suggested by Mr. Romancak. She noted that PPR is intended to capture public comments. She encouraged BAC members to share information with others in their network if a project or projects have relevance in their community. She noted that comments can be made on NOACA's website.

Mr. Gallo asked why the Madison Township project was presented to BAC if no NOACA funds will be used. Ms. Gallucci stated that NOACA is responsible for regional planning, which includes approving all transportation projects.

Mr. Koehler suggested that staff put the requests in the context of a broader set of priorities being looked at by NOACA.

#### **SFY 2021–2024 TIP Development Update – Potential Projects for NOACA Controlled Funds**

Mr. Mike Daugherty provided background on the Transportation Improvement Program (TIP) and reviewed the elements of the program. He noted that the TIP update was originally planned for SFY 2020-2023. ODOT delayed the State Transportation Improvement Program (STIP) / TIP development process by one year because of the uncertainty of future federal funding, revised the timeframe to SFY 2021-2024, and urged NOACA to proceed with its adoption of agency funded projects according to the original schedule.

Mr. Daugherty stated that NOACA staff met with representatives of all five counties and the City of Cleveland to review the accuracy of the projects. He noted that NOACA's Surface Transportation Block Grant (STBG) program and Transportation Alternatives

Program (TAP) have a total of \$80 million available for SFY 2021-2024. He noted that the CMAQ funded projects have been approved through SFY 2024. He mentioned that NOACA received 212 project funding requests from 50 communities totaling \$301 million, and the total cost of the projects is \$608 million.

Mr. Daugherty reviewed the criteria used to evaluate qualifying projects. He noted that staff considered regional connectivity factors, consistency with NOACA plans, NOACA Diversity and Inclusion Policies, and urbanized versus rural areas.

Mr. Daugherty stated that project funding recommendations will be presented to the Planning and Programming Committee (PPC) on April 12, 2019. If endorsed by PPC, the recommendations will be presented to the Board for approval on June 14, 2019.

### **New 208 Plan Draft Development**

Ms. Pamela Davis provided background on the 208 Plan and NOACA's responsibility as an areawide water quality management agency. She also provided an overview of the work done by the 208 Plan Working Group and Chapter Focus Groups. She noted that the 208 Plan update included reviewing and editing chapter text, and developing regional strategies, agency recommendations, and NOACA policies.

Ms. Davis stated that NOACA staff is planning to do additional outreach for the 208 Plan and has developed two questionnaires that will be distributed throughout the region using social media, Facebook, Twitter, direct mail, public meetings, and stakeholders. Ms. Davis reviewed the two questionnaires: one for the "208 Public" and the other for designated management agencies (DMAs), local health districts and affected jurisdictions. She informed members that Ms. Gallucci will forward the "208 Public" questionnaire to them. Ms. Davis asked members to share the questionnaire with their constituents when they receive it. She provided an overview of the types of questions on both questionnaires.

Ms. Davis stated that the DMA/health district/jurisdiction questionnaire will be released in March 2019; the "208 Public" questionnaire will be released in April 2019; and questionnaire responses and outreach meeting strategy will be presented to the Water Quality Subcommittee in June 2019.

Ms. Janice Parham asked how many questions are on the questionnaire; how long will a person have to complete the questionnaire; and how long will people have to respond to the questionnaire when they receive it.

Ms. Davis said the "208 Public" questionnaire has 20 questions and should take a person no longer than 15 minutes to complete. She noted that the questionnaire will also be available at public meetings and can be completed at that time.

### **Reports / Updates**

No reports / updates were presented at this meeting.

### **Old Business**

No old business was discussed at this meeting.

### **New Business**

Mr. Kelly asked NOACA staff to tailor future agenda items to BAC. He noted that the items should be topics members can discuss with their constituents that are relevant to the

business community, such as transportation, workforce, information related to promoting the region, and legislative issues.

**Adjournment**

Mr. Kelly stated that the next BAC meeting will be held at the NOACA offices on June 28, 2019 at 9:00 a.m. There being no further business, the meeting was adjourned at 10:15 a.m.



## 2019 Business Advisory Council Attendance Record

MEETING DATES	3/22/19	6/28/19	9/27/19	12/6/19
Virginia D. Benjamin – Calfee, Halter & Griswold, LLP	X			
Thomas Birkel – Manufacturing Works	X			
Alice Cable – Alliance for Working Together	X			
Bethany Dentler – Medina County Economic Development Corporation				
David Favorite – Geauga County Department of Development	X			
Anthony Gallo – Lorain County Chamber of Commerce	X			
Trey Johnson - Federal Reserve Bank of Cleveland	X			
Nathan Kelly – Cushman Wakefield	X			
William “Bill” Koehler – TeamNEO Christine Nelson – Alternate	X			
Janice Parham – Building Owners and Managers Association	X			
Donald Romancak – Lorain County	X			
Mary Samide – S.O.S Incorporated				
Kevin S. Schmotzer – City of Cleveland Economic Development (Briana Butler, Alternate)	X			
Brian Smith – Cleveland Clinic				
David J. Wondolowski – Cleveland Building and Construction Trade Council				
<b>TOTAL MEMBERS ATTEND:</b>	<b>11</b>			

X=Member present      A=Alternate



**Business Advisory Council Meeting**  
**March 22, 2019 9:00 a.m. – 10:30 a.m.**

**Member Sign-in Sheet**

MEMBER	SIGNATURE
Virginia D. Benjamin – Calfee, Halter & Griswold, LLP	
Thomas Birkel - Manufacturing Works	
Alice Cable – Alliance for Working Together	
Bethany Dentler – Medina County Economic Development Corporation	
David Favorite – Geauga County Department of Development <i>Geauga Co. Commissioner Jim Drosak</i>	
Anthony Gallo – Lorain Chamber of Commerce	
Trey Johnson – Federal Reserve Bank of Cleveland	
Nathan Kelly – Cushman Wakefield	
William "Bill" Koehler – TeamNeo (Christine Nelson, Alternate)	
Janice Parham – Building Owners & Managers Assoc.	
Donald Romancak – Lorain County	
Mary Samide – S.O.S., Incorporated	
Kevin Schmotzer – City of Cleveland, Economic Development (Briana Butler, Alternate)	
Brian Smith – Cleveland Clinic	
David Wondolowski – Cleveland Building and Construction Trade Council	

## **Agenda Item No. 2**

### **PUBLIC COMMENTS**





## **Agenda Item No. 3**

### **CHAIR/EXECUTIVE DIRECTOR'S REPORT**



## **Agenda Item No. 4**

### **ACTION ITEMS**



## **Agenda Item No. 5**

### **PRESENTATION/DISCUSSION ITEMS**





## **NORTHEAST OHIO AREAWIDE COORDINATING AGENCY**

### **MEMORANDUM**

**TO:** NOACA Business Advisory Council

**FROM:** Grace Gallucci, Executive Director

**DATE:** June 21, 2019

**RE:** **Planning Reviews (PPRs)/ Intergovernmental Review and Consultation (IGRC); 1st Quarter State Fiscal Year 2020**

#### **ACTION REQUESTED**

No action is requested at this time. This item is for information and presentation only.

#### **BACKGROUND/JUSTIFICATION**

Attached are PPR summary documents for the proposed projects to be presented to the NOACA Transportation Subcommittee, Planning and Programming Committee and Executive Committee for review and recommendation.

NOACA's Board approved Regional Transportation Investment Policy requires that all proposed federal-aid transportation projects be processed through PPR in order to meet NOACA's adopted goals and federal requirements.

PPR consists of four levels of review: NOACA staff; Board, including committees, subcommittees, and councils; intergovernmental review and consultation (IGRC); and public involvement. The end product of PPR is a Board resolution that certifies that the project has had thorough review, allowing the project to proceed to the programming stages of the planning process.

As part of the PPR process, a detailed summary of the proposed improvement and staff and committee assessment of the project are posted on NOACA's website, [www.NOACA.org](http://www.NOACA.org). A link to the PPRs is included on the home page by clicking the 'Comment on Projects' button. Staff adds comments obtained from the public, governmental organizations and NOACA committees as they are received. Proposed projects are posted on the website for three months, allowing adequate time for review and comment.

#### **FINANCIAL IMPACT**

There is no financial impact.

#### **CONCLUSION/NEXT STEPS**

Pending Board approval, project sponsors will be notified that their projects have completed PPR. NOACA staff will work with project sponsors to address any planning issues identified during PPR.

GG/rl/8181s

**Attachments: Project Summaries**



# Reconstruction of SR-43 in Solon

**History/Background:** These projects are included in ODOT District 12's Program.

**Title:** Reconstruction of SR-43 in Solon

**Sponsor:** City of Solon

**Estimated Total Cost:** \$8,107,165

**Proposed Source of Federal Funds:** ODOT

**History/Background:** The Ohio Department of Transportation (ODOT) Safety program provides funds to ODOT and local governments for highway safety treatments or corrective activity designed to alleviate a safety problem or a potentially hazardous situation. The program is funded at approximately \$100 million annually. Priority is given to those projects with recommended activities/countermeasures that improve safety at roadway locations with a high frequency, severity, and rate of crashes.

There are two application cycles per year. Applications must be signed off by the respective ODOT District Safety Review Team. A safety engineering study must typically accompany the application unless the application is for preliminary engineering funds to complete the study.

**Proposed Project:** The following project was selected for Highway Safety Improvement Program (HSIP) funding:

- **CUY SR-43 - 1.98: PID No. 109517** - This project involves reconstruction and widening of SR-43 (Aurora Road), from 2 lanes to 3 lanes, from the Solar Shopping Center, 0.13 mile east of SR-91 (SOM Center Road) to Liberty Road, in Solon (schematic). The scope will also include a new water line, storm sewer, a permanent traffic signal at Portz Parkway, a multipurpose path on the south side of Aurora Road and an on-street bike lane on the north side with new sidewalks. Right turn lanes will be installed at Clearwater Court, Portz Parkway and Liberty Road.  
The project's estimated total cost is \$8,107,605. The estimated cost of preliminary engineering preliminary development (PEPD) is \$64,974. The estimated cost of preliminary engineering detailed design (PEDD) is \$11,466. The PEPD and PEDD will be funded by ODOT. The estimated cost of right-of-way (RW) is \$450,000. The RW will be funded with local funds (\$450,000). The estimated cost of construction (CO) is \$7,091,165. The CO will be funded with HSIP funds (\$1,500,000) and local funds (\$5,591,165). The estimated cost of construction engineering (CE) is \$490,000. The CE will be locally funded.

## Staff Comment (Summary):

### RECOMMENDATION:

- Level 2 of NOACA Freight Network, meaning relatively high truck counts. Design should consider their turning movements mainly at the shopping center.
- Include high-visibility crosswalks and pedestrian countdown heads with the new signal at Portz Parkway.
- Include pedestrian crossing for Aurora Road.

## Committee Review:

### Bicycle Pedestrian Advisory Council (BPAC)

#### RECOMMENDATIONS:

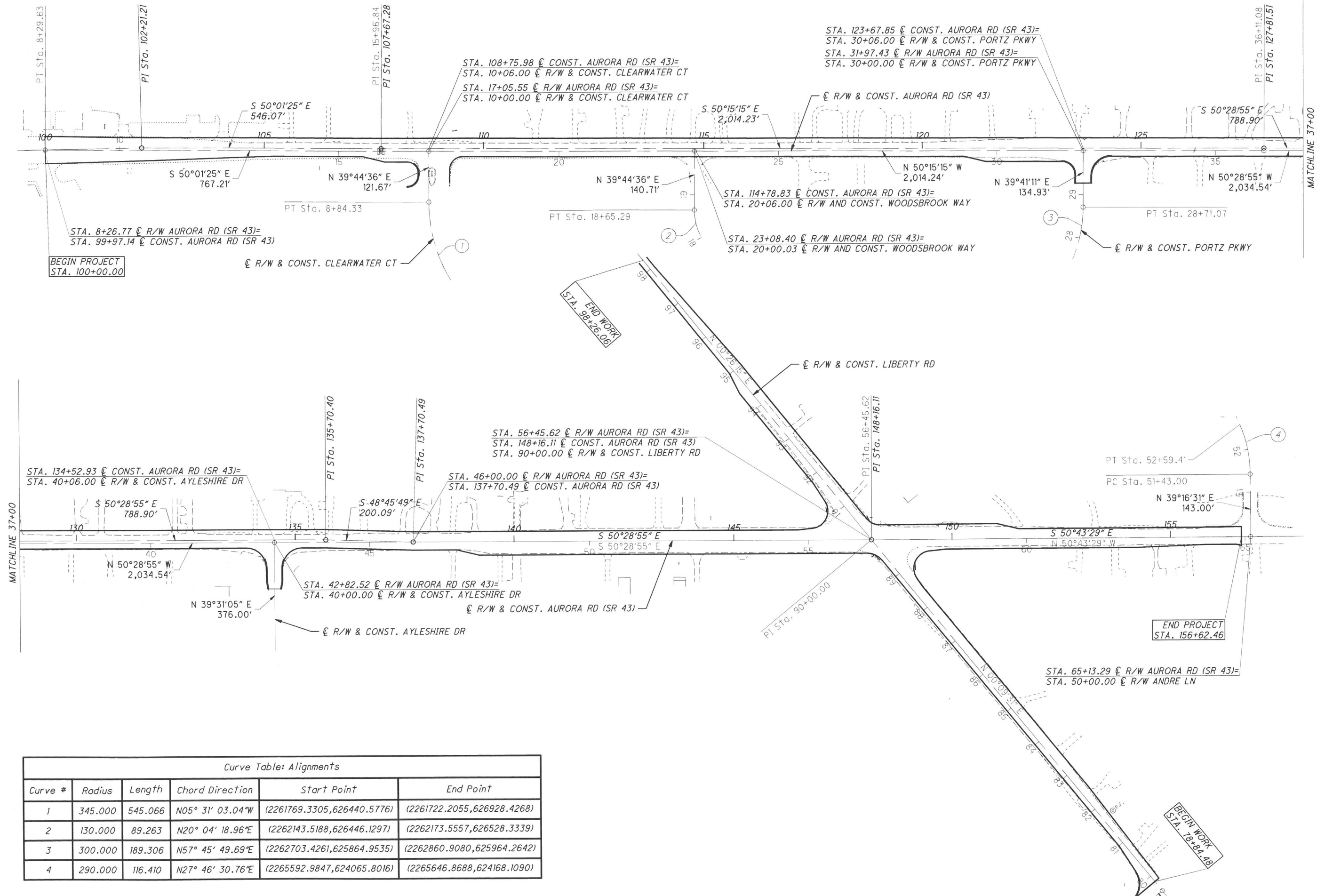
- Consider providing less width to the vehicular lanes and more width to the bike lane and/or create a buffer between the bike lane. However, the Safety and Operations Council cautioned not to reduce the eastbound travel lane as some cyclists may still choose to use the road rather than the side path.

- Consider a shared use path on both sides of the road in lieu of the bike lane (allocate the 5 feet to creating a path, 10 feet wide, rather than a path, 5 feet wide and a bike lane, 5 feet wide).
- BPAC strongly recommends signing and or centerline striping on the new multi-use path. Since the existing sidewalk on the south side is being widened to serve as a multi-use path, BPAC recommends measures that will identify that the facility has changed and cyclists are permitted on the path.

**Intergovernmental Review and Consultation (IGRC):**

**Public Involvement:**

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# Bridge Painting on IR-480 and SR-10 (Lorain Road) in Cleveland and Fairview Park

**History/Background:** This project is included in ODOT District 12's Program.

**Title:** Bridge Painting on IR-480 and SR-10 (Lorain Road) in Cleveland and Fairview Park

**Sponsor:** Ohio Department of Transportation (ODOT) District 12

**Estimated Total Cost:** \$34,500,000

**Proposed Source of Federal Funds:** ODOT

- **CUY IR 480 - 06.47: PID No. 22131** - This project involves painting the structural steel of a bridge on IR-480, over the Rocky River and a bridge on SR-10 (Lorain Road), over the Rocky River, in Cleveland and Fairview Park (location map). The project's estimated total cost, provided by the sponsor, is \$34,500,000. The estimated cost of construction (C) is \$30,000,000. The estimated cost of construction engineering (CE) is \$4,500,000. The project will be funded with Major Bridge funds, Interstate Maintenance funds and ODOT funds for award in February 2020.

**Staff Comment (Summary):**

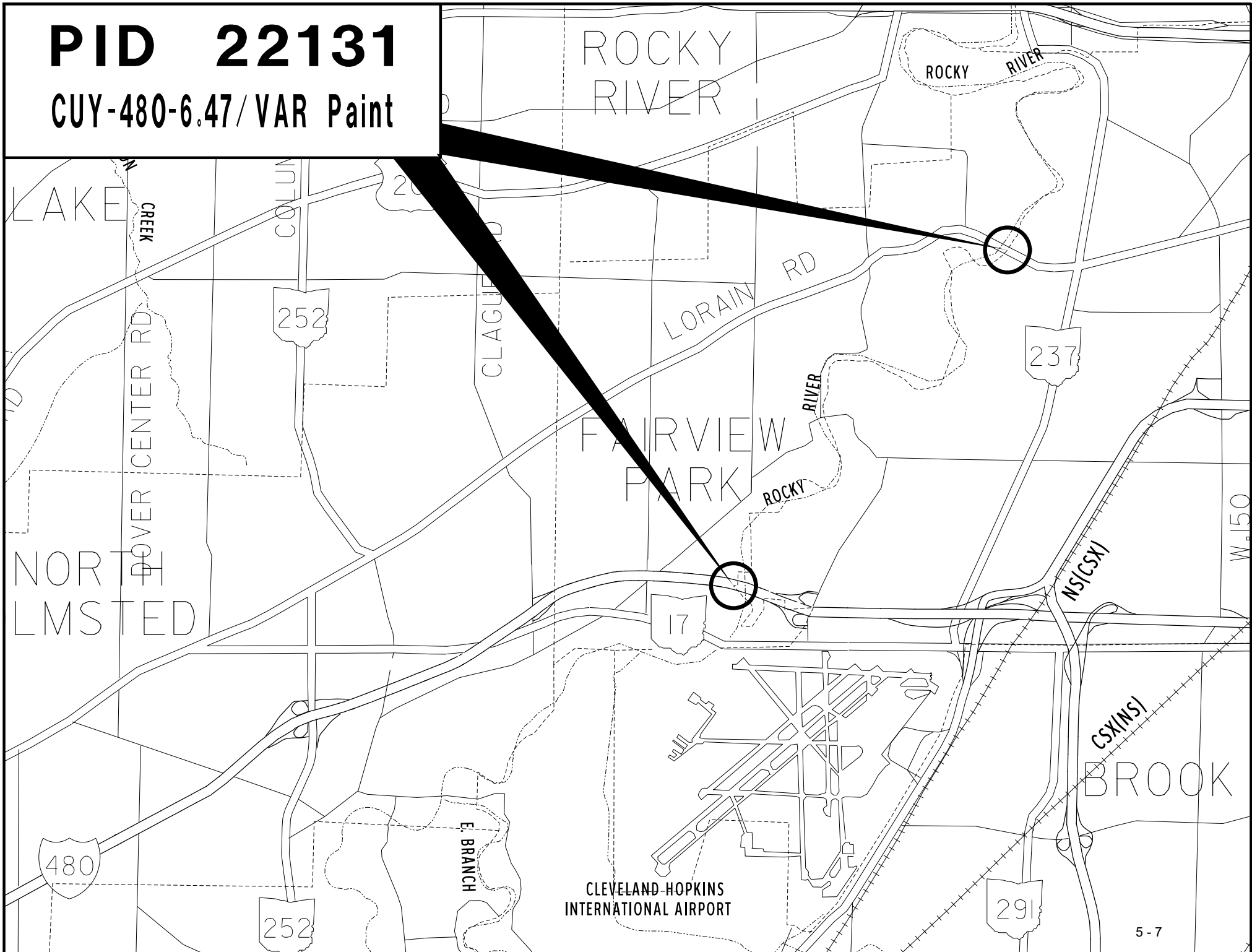
**Committee Review:**

**Intergovernmental Review and Consultation (IGRC):**

**Public Involvement:**

**PID 22131**

**CUY-480-6.47/VAR Paint**



## Laketran Electric Bus

**Sponsor:** Laketran

**Estimated Total Cost:** \$783,500

**Proposed Source of Federal Funds:** Federal Transit Administration (FTA)

**History/Background:** Laketran's fiscal year (FY) 2019 program is listed in the NOACA SFY 2018 – 2021 Transportation Improvement Program. Laketran is adding the following project to FY 2020 of its program, utilizing funding obtained through the Diesel Emission Reduction Grant (DERG) Program.

The DERG Program is administered through the Ohio Environmental Protection Agency (Ohio EPA) in partnership with the Ohio Department of Transportation (ODOT). The program is offered to public agency owned diesel engine fleets and privately owned diesel engine fleets with a public sponsor (Public-Private Partnerships) that will undertake vehicle/equipment replacement, repower, retrofit, or installation of anti-idle equipment for the purpose of emissions reduction in eligible Ohio counties.

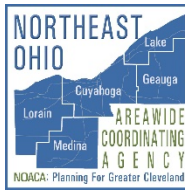
**Proposed Project:** - Laketran will replace one model year 2009 diesel-powered transit bus with one new electric powered transit bus. The estimated cost of the electric bus is \$783,500. The project will be funded with \$626,800 in State administered Congestion Mitigation Air Quality (S/CMAQ) funds, administered through the DERG program and \$156,700 local funds.

**Staff Comment (Summary):**

**Intergovernmental Review and Consultation (IGRC):**

**Public Involvement:**

**Committee Review:**



## **NORTHEAST OHIO AREA WIDE COORDINATING AGENCY**

### **MEMORANDUM**

**TO:** NOACA Business Advisory Council

**FROM:** Grace Gallucci, Executive Director

**DATE:** June 21, 2019

**RE:** **Great Lakes Hyperloop Feasibility Study Update**

#### **ACTION REQUESTED**

No action is requested at this time. This item is for information and presentation only.

#### **BACKGROUND/JUSTIFICATION FOR CURRENT ACTION**

The Hyperloop is a new mode of transport that will revolutionize travel by connecting people and goods with unprecedented speed, safety and efficiency. In February 2018, NOACA and Hyperloop Transportation Technologies (HTT) formed an official public private partnership (P3) where plans were announced for the Great Lakes Hyperloop starting with a feasibility study from Cleveland to Chicago. The feasibility study launched July 1, 2018. The study is divided into four phases:

- Project Objectives and Organization
- Site Reconnaissance and Preliminary Route Analysis
- Technical and Financial Feasibility
- Project Development Cost and Schedule

The study is nearing completion, but the study corridor has recently been extended to Pittsburgh, which has extended the completion a few months. Since the project is at a point where stakeholder and public engagement is needed, outreach meetings are scheduled along the corridor.

At the meeting, the Council members will be updated on the status of the study.

#### **FINANCIAL IMPACT**

The total cost of the study is \$1.2M with each partner contributing 50%. NOACA's cost is \$600,000, and is funded through revenues totaling \$650,000 earmarked for the Hyperloop initiative from various partners of NOACA (Cleveland Foundation – \$200k, ODOT - \$250,000, Ohio Turnpike - \$100,000), as well as NOACA (\$100K).

#### **CONCLUSION/NEXT STEPS**

The Council will continue to be updated on the status of the Great Lakes Hyperloop Feasibility Study.

GG/ks/8182s







## **NORTHEAST OHIO AREAWIDE COORDINATING AGENCY**

### **MEMORANDUM**

**TO:** NOACA Business Advisory Council

**FROM:** Grace Gallucci, Executive Director

**DATE:** June 28, 2019

**RE:** **Mission Advancement Initiatives**

#### **ACTION REQUESTED**

No action is requested at this time. This item is for information and presentation only.

#### **BACKGROUND/JUSTIFICATION FOR CURRENT ACTION**

The division of External Engagement and Public Affairs will support the BAC with the focus areas that were established and approved for 2019:

- 1) Advocacy and outreach for federal, state and local priorities
- 2) Public Engagement (including areas of Environmental Justice)
- 3) Reestablishing relationships with business community

An External Affairs Operating model has been developed to focus on several areas built around roles and responsibilities, leadership, and organizational structure to ensure that all communications, advocacy, and public engagement efforts to build stronger stakeholders relationships are met.

The presentation will introduce an overview of approaches, capacity building, media, marketing, advocacy and other outreach tools that will heighten the awareness of NOACA's brand, priorities and tools of engagement. NOACA is requesting that the BAC help connect the agency with a broader audience to discuss our priorities and agenda.

#### **FINANCIAL IMPACT**

There is no financial impact.

#### **CONCLUSION/NEXT STEPS**

NOACA staff will be communicating with the Business Advisory Council to set up a working meeting to include timelines and deliverables.

GG/dr/8183c

## **Agenda Item No. 6**

### **REPORTS/UPDATES**



## **Agenda Item No. 7**

### **OLD BUSINESS**



## **Agenda Item No. 8**

### **NEW BUSINESS**





## **Agenda Item No. 9**

**ADJOURN**

